How gaming is informing young peoples' understanding of the Global South and how this medium can be used to promote engagement with a postcolonial critique of Oppression and Development.

Paul Keating Researcher and Lecturer in TUS Department of Digital Art and Design Limerick School of Art and Design TUS

# TUS

# 1. Why Computer Games?

2. Towards A Postcolonial Critique Of Computer Games.

3. Games as a medium and a means of Resistance.



# The Global South

"The Global South is not a geographic location, rather a metaphor that indicates regions of the world at the receiving end of globalisation... that suffered and still suffer the consequences of the colonial wound...."

(Walter Mignolo, 2011, cited in Penix-Tadson, 2019)

# **1. Why Computer Games?**

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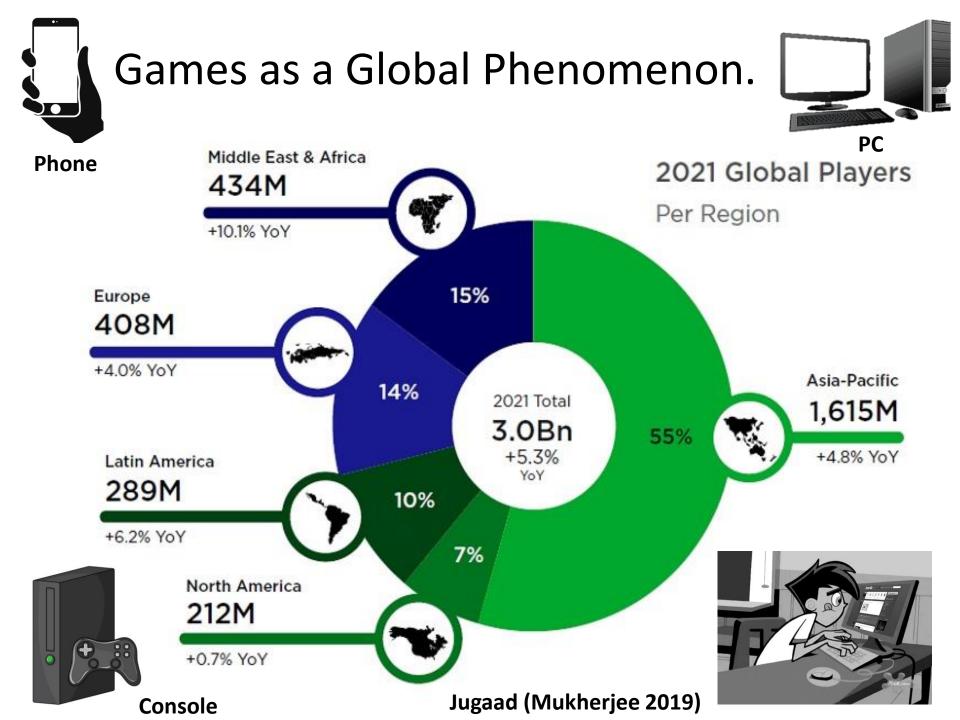
3. Games as a medium and a means of Resistance.

# **1. Why Computer Games**



- 1. Games as a persuasive medium. 3. Games as a Global Phenomenon
- 2. Games as a Space.
  - Agency
  - Interactivity
  - Emotional Engagement.
  - Experiential Learning
  - Procedural Rhetoric

- 4. Games as an Industry.
  - Personal Space
  - Social Space
  - A Space Within a Place
  - A Liminal Space



#### Games as an Industry.

- As a Space itself
- Competing Cultures
- Scale • \$180.1Bn Technology **Structure** • 59% 19% Mobile Games PC Games 22% Console Games (Newzoo, 2022) 2021



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# 2. Towards A Postcolonial Critique Of Computer Games.

Colonialism Interrogates North-South modes of thought, representations and power relations, as well as their effects on identities, social relations, politics and the distributions of labour and wealth in the world.

Post

From Andreotti (2006)

#### "The Designers Bake their Values into the games"

# A "Postcolonial" Critique of Games

- The representation of the Global South issues of power, voice and cultural subordination/domination.
- Notions of development visions of reality that are imposed as universal.
- The violence of colonialism and its effects.
- Eurocentrism, charity and 'benevolence'.
- Issues of identity belonging and representation, and the romanticisation of the South.

### Notions of Development

#### Many games portray **Development** *as* **Colonisation,** exploration, settlement, territorial conquest, cultural and economic domination, nation

building.

"Homogenisation of narratives of societal progression reinforces a Western-centric notion of history. This Co-Opts non colonial societies into imperialism, while at the same time silencing their histories." (Schubert 2020)



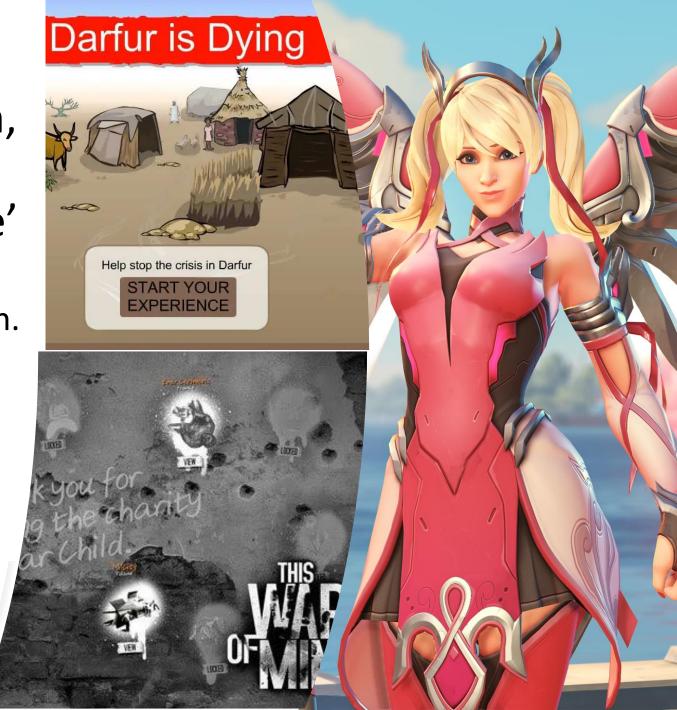
"Virtual worlds will fundamentally change the production of historical consciousness" (Fugo, 2009, Kansteiner, 2007, Cited by Skotnes-Brown, 2019) The Violence and Legacy of Colonialism

Strategy, Role Play and Sandbox Games re-enact, re-imagine or revise the Colonial experience.

> **4 X Games** Explore, Expand, Exploit, Exterminate (Carpenter 2021)

Eurocentrism, Charity and 'Benevolence'

Misrepresentation. Hopelessness. Reductionism. Monitisaton.



## Identity

(Clouds over Sidra 2016)

"Among storytelling mediums, games especially excel at their ability to **immerse the audience in the identity of the protagonist** and the problems facing the world they live in,"

(Schatz cited by Sarkeesian and Petit 2020)

"... She (a 12 year old Palestinian girl) had never played a game set in the Arab World that would permit the player *not* to shoot at Arabs ... other stories can be told, different audiences can be reached and new experiences can be created,"

(Penix-Tadson 2019)



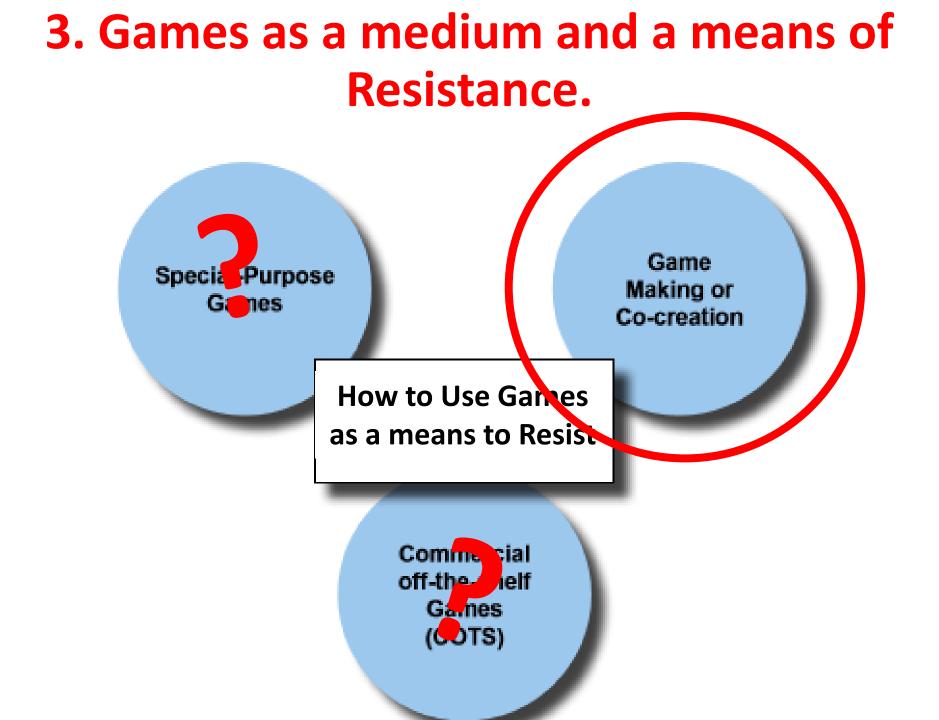
....after this VR experience it is a world we don't really understand .. I haven't been in war (Nathie 2017)



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# **Playing with Freire**



# **A Critical Position**

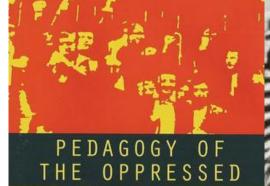
computer Games are "All Education is political"

"It is not enough for people to come together in dialogue in order to gain knowledge of their social reality. They must act together upon their environment in order critically to reflect upon their reality and so transform it through further action and critical reflection."



## Paulo Freire





PAULO FREIRE

New revised edition of this international classic

# A Method

Games for Actors and NonActors

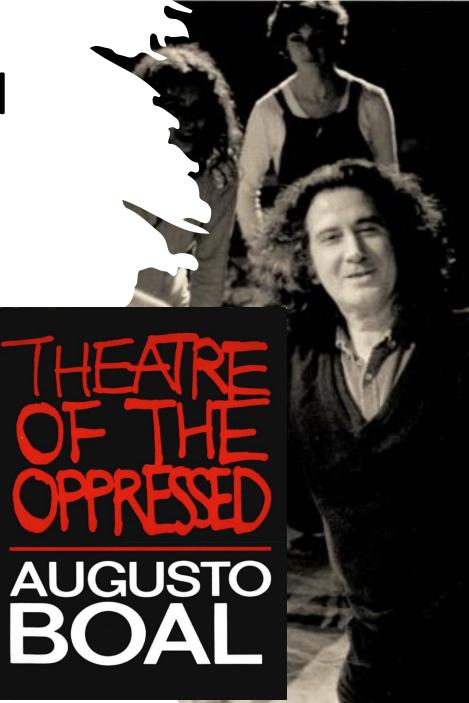
Augusto Boal's methods incorporated games that could serve to "act out" social situations that directly affected participants and in so doing develop a collective analysis and imperative to act.



# **Augusto Boal**

#### Games for Actors and NonActors

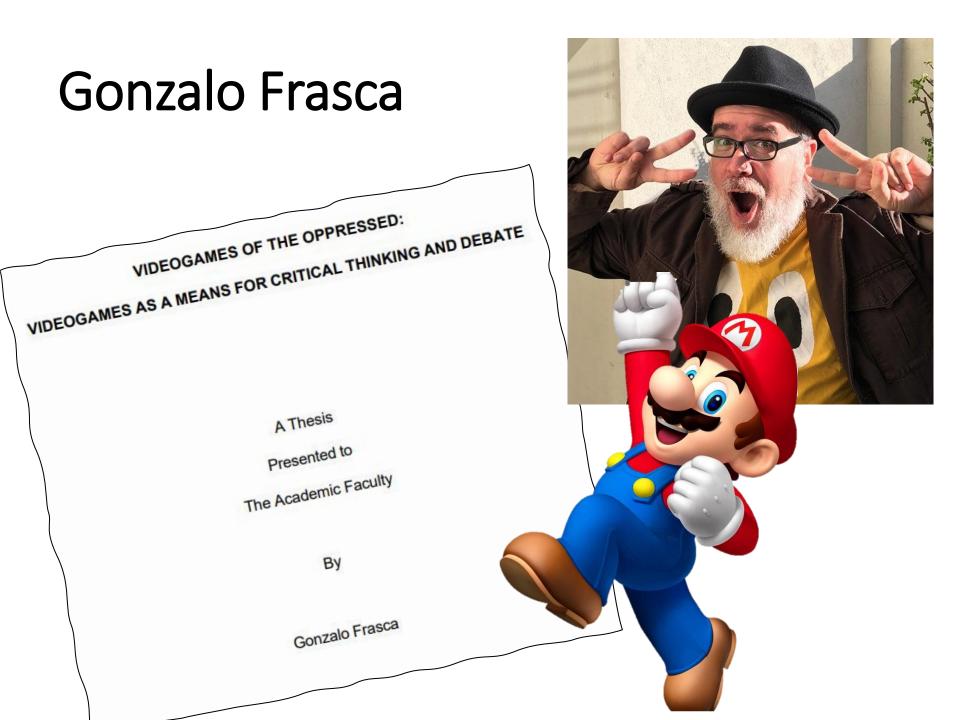




# Video Games

"This would take the cultural pervasiveness of simulation as a challenge to develop a more sophisticated social criticism.... It would take as its goal the development of simulations that actually help players challenge the model's built-in assumptions. This new criticism would try to use simulation as a means of consciousness-raising". (Frasca 2001)





## Call to Action

Mary Flanagan recalls the tradition of artistic intervention in public spaces intended to raise awareness and mobilise for social change.

She sees multiplayer games as a public space and calls on games designers to shift the authority and power in games toward non-hierarchical and participatory relations,



Flanagan (2014).

## Mary Flanagan

60000900



#### Values at Play in Digital Games

Mary Flanagan and Helen Nissenbaum



# **Playing with Freire**

#### How to Use Games

- 1. Take a Critical Position
- 2. Commit to Dialogue
- 3. Identify a Generative Theme
- 4. Create a Game Experience
- 5. Reflect Collectively
- 6. Act Then start again.



### Identify a Generative Theme

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# Create a Game Experience

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## Reflect Collectively

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World Host Editor



Utrecht 2040 ARG Game

".... large-scale collective experimental futures games....overcoming the "crisis of the imagination" by creating inclusive urban futures that inspire action." Mangnus et al (2022)



Act



The Last of Us Part II,

- In-game Action
- Transference to the Real World
- Scaling Up



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